For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

515 King St Ste 315

CBS TELEVISION STATIONS



11/01/2012-11/05/2012

KDKA-TV

1201-544497

Invoice Num:

INVOICE

Page 1 of 4

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57175

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account MENTZER MEDIA SERVICES(24184)

60 PLUS ASSOCIATION(246672)

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

Alexandria, VA 22314-3150

/ 81

60 PLUS ASSOCIATION Product Desc:

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

Buy	Flight									Total	
Line Description			Buy Line Dates			мт	WTFSS	Du	r Spots	Rate	
1	5-530PM	5-530PM NEWS		11/01/2012-11/02/2012				TF	3	0 3	1,350.00
Week Of 10/29/2012-11/04/2012			MTWTFS	<u>s s</u>	Spots Per Week	Rate					
		TF		2	1,350.00						
Δir	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	01/2012	Th	7 til Tillic	<u>IVI/ O T OI</u>	<u>iviateriai</u>		30	<u> </u>	Besit	<u> </u>	Credit
	02/2012	Fr					30			1,350.00	
	04/2012	Su	11:46:23 PM	11/02/2012	SPA12TV18H		30	4,150.00	4,150.00	The state of the s	Makegood in KDKA-TV NEWS AT E
2	530-6PM	1 NEWS			11/01/2012-11/0	2/2012		TF	3	0 2	1,350.00
										10 A 1	
We	ek Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate			
10/	29/2012-11/04	1/2012		TF		2		1,350.00			
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/	01/2012	Th				10	30	A W			Credit
11/	02/2012	Fr					30			1,350.00	Preempted
3	M-F 6PM	1 NEWS			11/01/2012-11/0	2/2012		TF	3	0 2	1,450.00
					10 10						
	ek Of			MTWTFS	<u>ss</u>	Spots Per Week	10000	Rate			
10/	29/2012-11/04	1/2012		TF		2		1,450.00			
Air	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	,	Dur	Rate	Debit	Credit	Remarks
11/	01/2012	Th					30				Credit
11/	02/2012	Fr					30			1,450.00	Preempted
4 M-F 630PM NEWS		VS	11/01/2012-11/02/2012			TF		3	0 2	1,450.00	
								_			
Week Of		MTWTFSS		Spots Per Week	Rate						
10/	29/2012-11/04	1/2012		TF		2		1,450.00			
Air	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
11/	01/2012	Th					30				Credit

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

60 PLUS ASSOCIATION(246672)

CBS TELEVISION © GW



KDKA-TV

1201-544497

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Page 2 of 4

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57175

Contract Dates: 11/01/2012-11/05/2012

Customer Order:

Linked Order:

CPE: / 81

In Account MENTZER MEDIA SERVICES(24184) With: 600 Fairmount Ave Ste 306

515 King St Ste 315 Alexandria, VA 22314-3150

Towson, MD 21286-1002 ATTN:Accounts Payable

60 PLUS ASSOCIATION Product Desc:

Broadcast airtimes represented are reported to the nearest second.

PAY BY	12/11/2012
PAIDI	Net 30 days

uy	Flight									Total		
ne	Descript	ion			Buy Line Dates		M T \	WTFSS	Dur	Spots	Rate	
Air	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/	/02/2012	Fr	06:52:26 PM		SPA12TV18H		30	1,450.00				
5	SAT. MC	RN. LC	CAL NEWS		11/03/2012-11/03	3/2012		. S .	30	1	400.00	
Week Of			MTWTFSS		Spots Per Week	Spots Per Week Rate						
10/	/29/2012-11/04	/2012		S.		1		400.00				
<u>Air</u>	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
11/	/03/2012	Sa	07:27:32 AM		SPA12TV18H		30	400.00				
6	SAT.CBS	S MORN	IING NEWS		11/03/2012-11/03	3/2012		. S .	30	1	600.00	
۱۸/۰	eek Of			MTWTFS	c	Spots Per Week		Rate_				
	sek OI /29/2012-11/04	1/2012		S.	<u> </u>	<u>Spois Fei Week</u>	-	600.00				
10/	12312012-11/04	72012				1	15	000.00		M		
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/	/03/2012	Sa					30				Credit	
7	SAT 7PN	/ NEWS	 	11/03/2012-11/03/2012			0	. S .	30	1	1,000.00	
					- 1		1	Mr.				
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week	No.	Rate				
10/	/29/2012-11/04	/2012		S.		1		1,000.00				
۸: ـ	Date	Day	Air Time	M/G For	Material	10 /0.	D	Rate	Debit	Credit	Damarka	
	<u>- Date</u> /03/2012	_	07:22:49 PM	W/G FOI	Material SPA12TV18H	,	<u>Dur</u> 30	1,000.00	Debit	Crean	<u>Remarks</u>	
1 1/	/03/2012	Sa	07:22:49 PIVI	-	SPAIZIVION		30	1,000.00				
8	5-530PM	NEWS		Marie	11/05/2012-11/05	5/2012	М		30	1	1,350.00	
101				MINITES	•	0		Б.,				
Week Of		MTWTFS	<u>S</u>	Spots Per Week	=	Rate						
11/05/2012-11/11/2012		М		1		1,350.00						
Air	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/	/05/2012	Мо					30				Credit	

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: 60 PLUS ASSOCIATION(246672)

> 515 King St Ste 315 Alexandria, VA 22314-3150

CBS TELEVISION STATIONS

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order:

Office:



11/01/2012-11/05/2012

Brian Butz-1

1201-57175

KDKA-TV

KDKA-TV

Invoice Num: 1201-544497 Invoice Date: 11/11/2012

Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:**

INVOICE

Page 3 of 4

12/11/2012 Net 30 days

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

CPE: / 81

Product Desc: 60 PLUS ASSOCIATION

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
Line	Descrip	Description		Buy Line Dates			мти	VTFSS	Dur	Spots	Rate	
9	530-6PN	530-6PM NEWS		11/05/2012-11/05/2012			М		30	1	1,350.00	
	Week Of			MTWTFSS		Spots Per Week		Rate				
	11/05/2012-11/11/2012			M		. 1		1,350.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/05/2012	Мо					30				Credit	
10	M-F 6PN	/ NEWS			11/05/2012-11/0	5/2012	М		30	1	1,450.00	
	Week Of 11/05/2012-11/1	1/2012		<u>MTWTFSS</u> M	<u> </u>	Spots Per Week	_	<u>Rate</u> 1,450.00	1		1	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/05/2012	Мо					30				Credit	
11	M-F 630	PM NEV	VS		11/05/2012-11/0	5/2012	М		30	1	1,450.00	
	Week Of 11/05/2012-11/1 Air Date	Day	Air Time	M T W T F S S M M/G For	<u>Material</u>	Spots Per Week		Rate 1,450.00 Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	06:57:25 PM		SPA12TV18H		30	1,450.00				
		tal Spots		Gross Am		Commi	ssion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	5	i	8,450.00		01	1,267.50	7,182.50	4,150.00	4,150.00	0.00	

Billing Notes

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: 60 PLUS ASSOCIATION

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: 60 PLUS ASSOCIATION(246672)

> 515 King St Ste 315 Alexandria, VA 22314-3150

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

CBS TELEVISION © GW



11/01/2012-11/05/2012

/ 81

KDKA-TV

INVOICE

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Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-57175

Contract Dates: Customer Order:

Linked Order:

CPE:

Product Desc: 60 PLUS ASSOCIATION

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544497 Invoice Date: 11/11/2012

Billing Cycle: Weekly **Billing Period:** 10/29/2012-11/11/2012

12/11/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing 8,450.00 Trade Value 0.00 Agency Commission 1,267.50 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 7,182.50 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.